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FOR IMMEDIATE RELEASE

Contact: Rebecca Hankins

Email: rebecca@corafoodpantry.org

Phone: 919-491-5896

CORA Fights Hunger in Chatham County with Help from the North Carolina GlaxoSmithKline Foundation

PITTSBORO, N.C. – Each year the North Carolina GlaxoSmithKline Foundation demonstrates their unwavering commitment to critical community needs. This year, CORA is the recipient of a Ribbon of Hope Grant to address food insecurity and promote the expansion of our Mobile Market. In April, CORA received \$25,000 from the North Carolina GlaxoSmithKline Foundation to support the expansion of our Mobile Market to serve Chatham County residents living in areas beyond Pittsboro and Siler City.

Since launching the pilot phase of the Mobile Market in October of 2019, CORA has served an additional 178,500 meals to 8,500 people, the majority of whom are new to CORA. The Mobile Market has proven to be an effective model. CORA recognizes the importance of meeting the need where it is and believes it is crucial that we distribute food closer to the families we currently serve, especially those families who find bridging the distance between their home and our pantry to be insurmountable.

To better address the demand for community-based resources, CORA has expanded our Mobile Market to two monthly distributions. One will remain in Siler City and another may rotate to strategic points around the county. Using our truck, we set up the monthly markets to distribute nutritious food to members of our community facing hunger. Each person receives enough food for 21 meals at each visit. CORA will also increase offerings to include products such as milk, cheese, yogurt, and eggs. Expanded options will allow families to select from a wider variety of foods that meet their personal dietary needs.

"We at CORA are so grateful for this honor from the North Carolina GlaxoSmithKline Foundation. Their dedication to working with us to realize a community without hunger is remarkable," stated CORA's Executive Director, Melissa Driver Beard. "It's this kind of commitment to the cause that gives us hope that we will actually end hunger."

"The North Carolina GlaxoSmithKline Foundation is committed to serving our communities through fostering the creation and expansion of innovative initiatives. We are excited about this new partnership and the expansion of CORA's Mobile Market to provide additional assistance to those in need in rural Chatham County.," said Marilyn Foote-Hudson, Executive Director of the North Carolina GlaxoSmithKline Foundation.

The North Carolina GlaxoSmithKline Foundation is an independent self-funding 501(c)3 nonprofit organization supporting activities that help meet the educational and health needs of today's society and future generations. Since its creation in 1986, the foundation has granted \$80 million to support North Carolina projects and programs that emphasize the understanding and application of science, health, and education at all academic and professional levels. Visit us at NCGSKFoundation.org.

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CORA's mission is to provide food to individuals and families within our community who are in need during difficult personal economic periods. For more information, please visit www.corafoodpantry.org or contact Rebecca Hankins at rebecca@corafoodpantry.org or 919-491-5896.